

# Lawrenceville Corporation facilitates sustainable and equitable development.

## SUPPORTING LOCAL BUSINESSES

- **Expansible Partnerships** – local with subscription boxes and gift matching gift cards, supporting over 40 local businesses in Lawrenceville, Suwanee, and Dunwoody
- **Supported 20 businesses** with technical and financial assistance since 2020
- **Provided affordable office studios** for 20 artists in two House Studios and Brickyard Studios
- **Served as the fiscal sponsor for Art All Night**
- **Working with the City of Peachtree** to develop a program to improve the accessibility of Lawrenceville businesses
- **Hosted 20th Annual Cookie Year** with 10 participating businesses and first ever Milewide Sale with 20 participating businesses
- **Supported Market North Pop-ups** Markets by hosting a location at the Fox Plaza, with 200 unique vendors in 2021
- **Developed two monthly newsletters**, the "Business Resource Roundup" for local businesses and "NorthStar News & Updates" for the general public
- **Directed local businesses and shared community planning and development updates** on Facebook, Instagram, and Twitter, which have 25k collective followers



From 2021  
to May 2022:

20 **ARTIST PARTNERSHIPS**  
WITH SUBSCRIPTION BOXES  
AND GIFT MATCHING

8 **TECHNICAL PARTNERSHIPS**  
AND FINANCIAL

12 **OFFICE STUDIOS**  
PROVIDED

183 **ARTIST PARTNERSHIPS**  
PROVIDED

136 **ARTIST PARTNERSHIPS**  
PROVIDED

## REPORTING TO DEVELOPMENT PROJECTS

- **Facilitates a community process** with Lawrenceville United to review proposed Development projects
  - The group convenes to discuss how the City, Residents and Business Owners, professionals to share information about the proposed project and discuss concerns, ideas and questions, both in-person and virtually
- **It responds to the growing proliferation of Airbnbs**
  - All Airbnb listings within a Development area are required to make business licenses to the Mayor's office and register online
- **Facilitated in support of reducing parking minimums and providing alternatives in our neighborhood**
- **Exploring PeachtreeCity's Community Law** as a tool for creating shared-use properties and helping neighbor benefits annually
- **Participate in Planning strategy meetings** with Peachtree United, Ashford, and Brook Williams Policy Center
  - Develop a master community process to review all community proposals, to bring the city and city residents into the process to bring "neighborhood" into the process