



The Joy of Cookies, Cookie Tour had its beginnings as a holiday open house at Jay Design Soaps & Gifts in 1997. Driven by the spirit of collaboration, it has become a signature Lawrenceville event in our thriving business district. We are seeking businesses to participate in The Joy of Cookies, Cookie Tour 2018. Participating businesses benefit from this extremely popular event enjoying record sales and gaining repeat customers from the over 5,000 attendees.

Two ways to get involved

Cookie Stop or Take-A-Break Stop: \$150

- Cookie Stops sport a gingerbread sign letting customers know they are offering free sample sized cookies
- Take-A-Break Stops are just that – a place to rest and enjoy a beer or cup of coffee along the tour. They feature a small red stop sign outside
- Both are listed on the tour map and posters

Supporting Business: \$50 for members \$100 for non-members

- Listing in promotional materials

The budget supports the following

- Regional print and digital advertising
- Banners
- Two trailers
- Large banner
- A series of press releases
- Event listings

Two ways to pay

Online

Visit tepegk.com/2018cookiehour/signup to register and pay via PayPal.

Mail this form and a check made out to

Lawrenceville Corporation
100 43rd Street, Suite 106
Pittsburgh, PA 15204

All checks must be received by Monday, September 30. No exceptions.

Questions / Comments? Email rachel@lawrencevillecorp.com.

Circle your participation level

Cookie Stop

Take-A-Break

Supporting Business (non-member)

Supporting Business (member)

Contact Name

Business Name

Contact's Phone

Business Address

Contact's Email

Business Website

Describe your business in 70 characters or less (longer entries will be edited down)

Hours of Operation

Friday 11/30

Saturday 12/1

Sunday 12/2