

# Lawrenceville Corporation facilitates sustainable and equitable development.

## SUPPORTING LOCAL BUSINESSES

- **ExploreBGL Partnership:** Sold 400 subscription boxes and 100 matching gift cards, supporting over 60 local businesses in Lawrenceville, Garfield, and Bloomfield
- **Supported 51 businesses** with technical and financial assistance since 2020
- Provided **affordable artist studios for 32 artists** at Ice House Studios and Blackbird Studios
- Served as the **fiscal sponsor for Art All Night**
- Working with the City of Pittsburgh to develop a program to **improve the accessibility of Lawrenceville businesses**
- **Hosted 23rd Annual Cookie Tour** with 54 participating businesses and first ever **Sidewalk Sale** with 37 participating businesses
- Supported Radiant Hall's Pop-Up Markets by hosting a location at the Ice House, with **209 unique vendors in 2021**
- **Revamped two monthly newsletters**, the "Business Resource Round Up" for local businesses and "#LVPGH News & Updates" for the general public
- **Promoted local businesses and shared community planning and development updates** on Facebook, Instagram, and Twitter, which have 33K collective followers



From 2021 to May 2022:

**20** VIRTUAL COMMUNITY MEETINGS WERE JOINTLY HELD BY LAWRENCEVILLE CORPORATION

**8** DEVELOPMENT PROJECTS WERE VETTED

**12** LIQUOR LICENSES WERE VETTED

**183** UNIQUE PARTICIPANTS JOINED IN 2021

**136** UNIQUE PARTICIPANTS JOINED IN 2022

## RESPONDING TO DEVELOPMENT PROJECTS

- **Facilitates a community process** with Lawrenceville United to review proposed development projects.
  - ▶ The process connects LC's Real Estate Committee Members, Developers and Business Owners, and residents to share information about the proposed project and relevant community plans and positions, build relationships, and inform LC's position.
- In response to the **growing proliferation of driveways**,
  - ▶ LC opposed zoning relief for 4 development projects that sought to create or preserve curb cuts on our otherwise walkable and accessible sidewalks.
- **Testified in support of** reducing parking minimums and prohibiting drive thrus in our neighborhood
- **Exploring Pennsylvania's Conservatorship Law** as a tool for obtaining abandoned properties and holding negligent landlords accountable
- Participate in **bi-weekly strategy meetings** with Pittsburgh United, UrbanKind, and Black Women's Policy Center.
  - ▶ Initiated in reaction to Amazon's proposed warehouses in Lawrenceville and Churchill, the group has since gone on to identifying creative policy solutions to encourage responsible and equitable development.